## VISUAL COMMUNICATIONS, ASSOCIATE IN APPLIED SCIENCE DEGREE

## **Course Sequence Guide**

Course Year 1 Fall	Title	Credits
ART 121	Drawing I	3
ART 131	2-D Design	3
VCA 127	Digital Imaging (Adobe Certified Professional)	3
VCA 150	Digital Graphics Design I (Adobe Certified Professional)	3
ENG 111	English Composition	4
	Credits	16
Spring		
VCA 100	Materials and Techniques	3
ART 174 or VCA 146	Digital Photography I or Interactive Animation	3
VCA 147	Web Design I	3
VCA 125	Typography I (Adobe Certified Professional)	3
ART 112 or ART 213	History of Western Art II or Modern Art History	4
	Credits	16
Year 2 Fall		
VCA 250	Time Based Media	3
VCA 126	Typography II	3
VCA 200	Visual Communications II	3
VCA 220	Visual Communications III	3
ENG 112	English Composition	4
	Credits	16
Spring		
VCA 225	Visual Communications Studio	3
VCA 230	Visual Communications V	3
VCA 235	Visual Comm Portfolio	3
Social Science		3
Lab Science		4
	Credits	16
	Total Credits	64

Math Competency may be fulfilled by completing MTH 100 Quantitative Literacy with a grade of 2.0 or better, or placement into any math course higher than MTH 100.

## **Program Learning Outcomes**

- 1. Mastery of software skills in Digital Technical Classes. (Photoshop, Indesign, Illustrator, Animate, Final Cut Pro)
- Mastery of Visual Language / Composition / Design Thinking. (Problem Solving)

- 3. Meeting the skill level of an emerging Design Communicator and associated deadlines.
- 4. Preparing a competitive capstone portfolio that reflects design excellence and strategic thinking.