

CUL 224 - BAKERY SALES WITH MERCHANDISING AND PACKAGING

Course Description

This course is designed for students who wish to pursue a career in pastry arts as well as to expand their creative talents by operating/owning a cafe/pastry shop. This course will cover all the different styles and costs of packaging as well as how to market products. Group 2 course.

Credit Hours

2

Contact Hours

Required Prerequisites

CUL 211

Corequisites

CUL 222, CUL 223

Recommended Prerequisites or Skills

Competencies

Word processing and spreadsheet skills

General Education Outcomes supported by this course

Quantitative Reasoning