

COM 290 - PROFESSIONAL/ PUBLIC COMMUNICATIONS INTERNSHIP

Course Description

This internship will help students explore a career in the communications field by working with a communications professional to help produce a variety of texts. With their professional mentor, students will engage in all aspects of the writing process, including finding credible sources and revising to meet the organization's style and content requirements. By the end of their internships, students will have an understanding of the job of a professional communicator and will have produced finished writing or other pieces of communication which will be gathered in a portfolio. Students will meet with their internship mentor and a sponsoring communications instructor throughout the semester for: internship support, feedback, review of professional employment documents and an internship exit interview. Finally, students may sign up for a 1, 2 or 3 credit internship, and each credit hour will equate to 50 internship work hours. Students must have at least a cumulative 3.0 GPA in all Communications Area courses. Group 2 course.

Credit Hours

1-3

Contact Hours

1-3

Required Prerequisites

ENG 111 and one of the following: ENG 112 or ENG 220 or BUS 231.

Recommended Prerequisites or Skills

Competencies

ENG 220 and COM 111

General Education Outcomes supported by this course

Communications - Direct

Course Learning Outcomes

Knowledge:

- Identify communications practices used by public communications professionals, including fact-checking, style and formatting, and audience analysis.

Application:

- Leverage communication skills to present information effectively to a variety of audiences.

Integration:

- Transfer academic knowledge of rhetoric, rhetorical situation, information literacy, plain language, and ethics across genres and settings to communicate effectively.

Human Dimension:

- Demonstrate the ability to be receptive and respond positively to required revisions.

- Exhibit persistence and flexibility with communications projects.
- Contribute to a professional workplace culture.

Caring - Civic Learning:

- Conduct analysis of concerns and attitudes of potential audiences and evaluate the broader context of communication situations.

Learning How to Learn:

- Apply existing texts as models for new communication.
- Balance the need for self-direction with appropriate requests for help.