

# COMMUNICATIONS (COM)

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## **COM 101 - Introduction to Communication**

**Credit Hours: 4, Contact Hours: 4**

Division: Communications

The course is designed to introduce the student to the basic components of the communication process as they operate in four contexts: interpersonal, group, organizational and mass media. The four contexts will be integrated under the rubric of Meaning Theory in the latter part of the course. The direct application of theories to the student's individual career choice or personal life experience is stressed. Group 2 course.

Communications - Direct, Critical Thinking - Direct.

Recommended Prerequisite(s): Placement into ENG 111, ENG 11/111, or successful completion of ENG 99/108

## **COM 111 - Public Speaking**

**Credit Hours: 4, Contact Hours: 4**

Division: Communications

Designed to acquaint students with the fundamentals of the discipline and to give them confidence in speech situations. This course considers voice, platform technique, message organization and audience analysis. Emphasis is upon the formal speaking situation. Group 2 course.

Communications - Direct, Critical Thinking - Direct.

## **COM 121 - Broadcasting Practicum I**

**Credit Hours: 2, Contact Hours: 2**

Division: Communications

Practical experience in underwriting, announcing, script writing, "on-air" studio operations and the management of the non-profit college radio station are all part of this course. Internships with local radio stations may be arranged. Group 2 course. Communications - Direct.

Recommended Prerequisite(s): College level reading and writing skills

## **COM 122 - Broadcasting Practicum II**

**Credit Hours: 2, Contact Hours: 2**

Division: Communications

This course continues practical experience in underwriting, announcing, script writing, "on-air" studio operations and management. Internships with local radio stations may be arranged. Group 2 course. Communications - Direct.

Recommended Prerequisite(s): College-level reading and writing skills

## **COM 201 - Mass Communication and Culture**

**Credit Hours: 4, Contact Hours: 4**

Division: Communications

The course is designed to introduce the student to various perspectives on the analysis, evaluation and understanding of mediated communication in mass culture. The course is divided into two major parts. The first focuses on industrial-age theories of mass communication and culture. The second part is designed to give the student the necessary tools to make information-age adaptations to the explanatory/predictive models of the effects of mass communication and culture. The direct application of theories, critical thinking and analysis of communication having relevance to the student's individual career choice of life experience is stressed. Group 2 course. Communications - Direct, Critical Thinking - Direct.

Recommended Prerequisite(s): Placement into ENG 111, ENG 11/111, or successful completion of ENG 99/108